

The NOP website says the label may show the USDA organic seal (PDP/OP). Does it mean that the seal has to appear on the principal display panel and other panels? If this is the case, are the gussets of a bag considered as other panels? Could the seal appear only on the front panel or both front and back without gussets?

The USDA seal is optional to display. If you choose to display the USDA seal, you may display it on the front panel. The USDA seal does not need to be displayed on any other panel of the package.

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